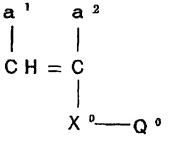
WHAT IS CLAIMED IS:

1. An oil based ink composition for inkjet printer comprising a coloring agent and a binder resin in a non-aqueous dispersion medium, wherein the binder resin comprises a copolymer, which is insoluble in the non-aqueous dispersion medium and comprises (a) a monofunctional monomer A containing an aliphatic cyclic hydrocarbon group having from 5 to 30 carbon atoms and (b) a monofunctional monomer B, which is capable of copolymerizing with the monofunctional monomer A and a homopolymer of which is soluble in the non-aqueous dispersion medium.

2. The oil based ink composition for inkjet printer as claimed in Claim 1, wherein the monofunctional monomer A containing an aliphatic cyclic hydrocarbon group having from 5 to 30 carbon atoms is a monomer represented by the following formula (I):



(I)

wherein, X^0 represents a connecting group selected from -COO-, -OCO-, $-(CH_2)_k$-OCO-, $-(CH_2)_k$-COO-, $-COO(CH_2)_k$-, $-COO(CH_2O)_k$-, -CONHCOO-, -CONHCONH-, -O-, and a combination of these groups; k represents an integer of from 1 to 3; a^1 and a^2, which may be the same or different, each represent a hydrogen atom, a halogen atom, a cyano group, a hydrocarbon group, $-COO-Z^1$ or

-COO-Z^1 connected through a hydrocarbon group; Z^1 represents a hydrogen atom or an hydrocarbon group; and Q^0 represents an aliphatic cyclic hydrocarbon group having from 5 to 30 carbon atoms.

3. The oil based ink composition for inkjet printer as claimed in Claim 1, which further comprises a dispersant for pigment.

4. The oil based ink composition for inkjet printer as claimed in Claim 1, wherein the coloring agent is coated with the binder resin to form a colored admixture and the colored admixture has the maximum particle size of not more than 1 μm and an average particle size of from 0.01 to 0.5 μm.

5. A method for the production of an oil based ink composition for inkjet printer comprising a coloring agent and a binder resin in a non-aqueous dispersion medium, wherein the binder resin comprises a copolymer, which is insoluble in the non-aqueous dispersion medium and comprises (a) a monofunctional monomer A containing an aliphatic cyclic hydrocarbon group having from 5 to 30 carbon atoms and (b) a monofunctional monomer B, which is capable of copolymerizing with the monofunctional monomer A and a homopolymer of which is soluble in the non-aqueous dispersion medium, and the method includes a step of coating the coloring agent with the binder resin.